



5 REASONS WHY

**SYNTELIC OFFERS THE BEST
LOAD PLANNING SOFTWARE
FOR OUR CUSTOMERS**

REASON 1

**SYNTELIC PROVIDES THE BEST
BALANCE BETWEEN AUTOMATIC
LOAD PLANNING AND DRILL-DOWN
ADJUSTMENTS.**

A key success factor for any load planning software solution is how well it can automate the load planning processes for maximum optimization with minimal human intervention. The best load planning solution functions as a "black box", automatically processing a wave of outbound orders and calculating optimal load diagrams based on the right business logic. Suppose an employee responsible for putting together load plans must manually adjust 100 load plans. Even if it takes a few minutes per route, that represents hours of lost productivity and gross inefficiency on a daily basis. Beware of load planning software that forces the load planner to examine and adjust each load plan.

With Syntelic, every load is automatically calculated to maximize load capacity based on available space, matching routes, and trailer types in advance. Syntelic's algorithm has been refined through years of practical

use, building loads for some of the largest and most successful distribution companies in North America.

While automatic load planning is vital, Syntelic's warehouse clients can focus on exceptions, such as tight loads and axle-weight questions. Syntelic's drop-and-drag load diagramming functions enable the load planner to make adjustments and finalize an optimized load quickly. Should the warehouse know that an order is out of stock, or should last-minute changes be needed, a load planner can drill down on any load plan with a mouse click, make changes and see the effect in real-time, then save the load plan as "ready to go."

In short, Syntelic can calculate the day's loads automatically, reducing load planning time dramatically while enabling load planners to focus on any exceptions and drill down on any plan at will.



REASON 2

SYNTELIC'S LOAD PLANNING ALGORITHM IS THE BEST FIT FOR ANY COMPANY THAT BUILDS PALLETIZED LOADS WITH DIVERSE PRODUCT MIXES AND ROUTES THAT INCLUDE MULTIPLE STOPS.

Syntelic's load planning has been time-tested, with private truck fleets running a wide variety of trailer configurations. Other load planning software is designed for containers and rail cars, where the primary goal of load planning is to fill the shipping container's volume. Often this means filling the container with loose, various-shaped products and figuring out how everything fits together. Such software may also be tied into ordering systems to help fulfill orders before finalizing the container and sealing it up for shipment by ship, train, or truck. While some of these systems can be adjusted for palletized loads and delivery sequencing, they were not tailored for the needs of companies managing a fleet of tractors and trailers.

Syntelic optimizes load plans for how products need to be picked and palletized to eliminate staging, minimize loading time, and streamline unloading during route deliveries. It also factors in axle-weight limitations, and detailed product configurations, trailer configurations, and customer requirements.

REASON 3

SYNTELIC LOAD PLANNING IS THE MOST FLEXIBLE BECAUSE OUR PLATFORM IS DESIGNED TO LET USERS CREATE CUSTOM VIEWS AND ACTIONS.

Syntelic combines the best of both worlds: data-rich views with dashboard graphics that let you show exceptions like axle weights, cube capacities, and any overflow adjustments at a glance. You are not limited to pre-designed templates. Instead, you can gather the information you need to see how you like to see it. For example, you set up a view of all

load plans, with caution alerts on near-overweight axles. As a sidebar, you can see individual route details.

Or have a trailer-type in a drop-down menu to make changes and recalculations on the fly. Or set up screens with multiple views. You can add or eliminate columns in any grid. Filter data. Drill down or see larger patterns. Create your menus, write calculations, and convert grids to graphs quickly and easily.

Syntelic provides total flexibility in terms of configuration, giving you complete control without the need for costly software customizations. Syntelic's flexible architecture relies on the ability to customize, assign user roles, and set up security. Our implementation process ensures that the software is configured to meet your needs, that your users have received adequate training, and that they are then empowered to make changes as needed.

REASON 4

SYNTELIC IS NOT A COOKIE CUTTER SOLUTION.

Syntelic can be configured to meet your business requirements. We understand that, while many distribution companies have similar practices, you have your own set of requirements. Syntelic is designed to be "data agnostic," so it doesn't matter what other software systems you employ. Syntelic can use your data from orders, routes, schedules, and available equipment specifications. What's more, Syntelic can also filter and further manipulate that data on a web-based platform that is scalable to any sized organization. Our approach is to start with a careful business review, understanding all of the factors involved in your outbound warehouse operations.

Because technology is not a one-time purchase, we remain your business partner throughout the implementation and afterward.

REASON 5

SYNTELIC IS IDEAL FOR THE FOODSERVICE AND RETAIL INDUSTRIES OR ANY FLEET THAT USES A VARIETY OF TRAILER TYPES, INCLUDING MULTI-COMPARTMENT AND MULTI-DOORS

Syntelic has thousands of power units under license across our client base, including distributors among Transport Topics Top 15 Private Carriers. Foodservice companies have employed Syntelic to manage load planning, seeing continuous improvement in efficiency and cost savings year after year. Syntelic is especially valuable for any outbound operation that uses trailers with multi-compartments, side doors, bulkheads, and other specialized trailer types.



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&
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